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A typology for exploring the quality of explanations for non-compliance

with UK corporate governance regulations

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ABSTRACT

Companies not complying with the UK Code of Corporate Governance are required by the

Code to provide explanations for non-compliance. This is the capstone of the 'comply or

explain' system. There are no regulations about the content of those explanations, leaving

shareholders and others to judge their appropriateness. The study develops a typology to

assess the quality of corporate governance explanations for non-compliance. The typology is

based on seven quality characteristics. Illustrating the typology, this study examines the

quality of explanations for non-compliance of UK FTSE 350 companies.

There were 204 (75%) non-compliant companies, 537 Code violations and 438 explanations

for non-compliance, an average of 2.6 violations and 2.2 explanations per non-compliant

company. Explanations were found to be of variable quality. Results indicate the aspects of

explanations for non-compliance which companies need to address (notably location of

explanations, complexity and specificity of explanations).

Keywords: Comply-or-explain, non-compliance, quality of explanations, typology