

**Literature & Insights:
The Creative Side of Accounting Scholarship
*Dr. Steve Evans***

After 13 years as the Literary Editor of the highly rated *Accounting, Auditing & Accountability Journal (AAAJ)*, Dr. Steve Evans has read all sorts of material submitted for publication in its Literature & Insights section.

It was the prospect of blending traditional scholarship with creativity, and the narrative aspects of the *AAAJ* more generally that appealed to Steve when he first considered taking up the post. These have continued to drive his interest in the role.

In his lecture, Steve will outline the publication history of Literature & Insights, impart editorial advice to would-be contributors, and describe what he sees as distinct opportunities for writing work that offers an original perspective. It is often this last aspect that catches the interest of an editor simply because it stands out with a fresh approach.

- What are the typical characteristics of the work that is published?
- How important is it to be a gifted storyteller or poet, for instance?
- Are there other ways to find a legitimate place as a contributor to this part of the *AAAJ*?
- In all, what does it take to get published there?

Come along and try your hand at drafting your own piece of creative writing!

Steve is the Head of the Department of English, Creative Writing & Australian Studies at Flinders University in South Australia, where he teaches creative writing and literature topics. He is also the author/co-author/editor of 11 books (including one on using creative writing to teach accounting), and has won various writing awards. Prior to this he spent 25 years in accounting roles in taxation, communications, and the dramatic arts.